



**SCOTTSDALE PRIDE COMMITTEE
CITY OF SCOTTSDALE CITY HALL
3939 N. DRINKWATER BLVD.
KIVA CONFERENCE ROOM
SCOTTSDALE, AZ 85251
MARCH 2, 2006**

MINUTES

Present: Donald Scott (Vice-Chair)
Vicki Carr
Carol Cerrito
Robbi Henrickson
Ronald Robins (arrived at 5:52 p.m.)
Judy Snyder
Sonnie Stevens

Absent: Sandra Kaibetony
Richard Kimberly
Cristina Lenko (Chair)
Rosanna Organ
Zachary Stahmer
Richard Taylor
Stewart Walowitz
Cathy Zebarth

Staff: Judy Register

CALL TO ORDER

Vice-Chair Scott called the Scottsdale Pride Committee regular meeting to order at 5:44 p.m. Roll call confirmed the presence of Committee members as noted above.

APPROVAL OF FEBRUARY 2, 2006 MINUTES

Committee Member Henrickson pointed out that on page 2, under paragraph 4 "Scottsdale Clean & Beautiful" should be changed to "Keep Scottsdale Beautiful." Ms. Register requested correction of her last name and noted one other spelling correction.

MS CERRITO MOVED FOR APPROVAL OF THE MINUTES OF THE FEBRUARY 2, 2006 MEETING AS AMENDED. THE MOTION WAS SECONDED BY MS CARR AND CARRIED UNANIMOUSLY BY A VOTE OF SIX (6) TO ZERO (0).

SUBCOMMITTEE REPORTS

- Treasures and Trash

Subcommittee's projects have not yet begun so there was no progress to report.

- Downtown Recognition

Ms Stevens reported that she recently attended a Presidents Council meeting for the character districts in the Downtown area. The next step will be the introduction of Downtown small businesses by distributing approximately 3,000 flyers door-to-door in the downtown area.

- South Scottsdale Revitalization

Committee Member Carr reported that they had hoped to coordinate a home improvement with Billie Joy from STOMP (Scottsdale Teens on a Mission for Progress) for the March 11th event.

Ms. Register clarified that they identified a senior whose home was in need of lawn to gravel conversion. The City will provide the gravel if the homeowner removes the grass. However, the cost of grass removal is an obstacle. Discussion ensued regarding grass removal options, with the goal of spreading gravel during April Clean and Beautiful Month.

In the course of discussion, Ms. Register commented that they hoped to unveil the Tool Lending Trailer at the March 11th event, which could be used during this home improvement project. Committee Member Carr and Ms. Register agreed to coordinate with STOMP to get the grass removed in time for the April event.

- North Scottsdale Project

Ms Cerrito reported that Mr. Stahmer is preparing an article on cigarette butt litter in the context of Keep America Beautiful. They are planning a one-mile walk down Indian Bend Road between Scottsdale Road and Hayden Road to gather cigarette butts in large containers. The photos they take will illustrate the extent of the problem. Their plan is to send the article and photos to the media.

- Ongoing City Projects

Ms. Henrickson reported that they met with Mr. Bill Murphy, Parks and Grounds Management Director, and Wayne Katie of Maintenance, regarding the Liberty Garden project. They found a planting area by City Hall for the Liberty Garden. Mr. Murphy agreed to discuss the project with his team and report back to the Subcommittee on how and when to execute the garden.

Ms. Henrickson added that they discussed the possibility of planting a Palo Verde (the Arizona state tree) in Pride Park on Arbor Day, May 26. Committee members were invited to attend the Arbor Day celebration at the Baseball Stadium.

APRIL CLEAN AND BEAUTIFUL MONTH

Ms. Register presented a document entitled "Scottsdale Clean & Beautiful Month 2006," and added that she would ask Mr. Millar to add tree planting to the April calendar. She also pointed out that the Neighborhood Improvement/Clean-Up Weekend (April 8 & 9, 2006) would be the perfect weekend to work on the home in need of gravel. It was noted that Pride Park Clean-Up is scheduled for the same weekend. Ms. Register agreed to reserve the Tool Lending Trailer for the morning of April 8.

MS. CARR MOVED FOR CLEAN UP OF PRIDE PARK ON APRIL 8, 2006. THE MOTION WAS SECONDED BY MS. CERRITO AND CARRIED UNANIMOUSLY BY A VOTE OF SEVEN (7) TO ZERO (0).

Committee Member Cerrito suggested that the Committee work on an orphaned road on April 22, to mark Adopt-a-Road—Scottsdale Clean & Scenic. Ms. Register agreed to e-mail Committee members information on orphaned roads and add this item to the April agenda.

MS. HENRICKSON MOVED FOR CLEAN-UP ON APRIL 22, 2006 OF AN ORPHANED ROAD TO BE CHOSEN. THE MOTION WAS SECONDED BY MS. CERRITO AND CARRIED UNANIMOUSLY BY A VOTE OF SEVEN (7) TO ZERO (0).

NEIGHBORHOOD REVITALIZATION UPDATE

Ms. Register reported that City Council is still very much committed to revitalization and has doubled the number of Code enforcement inspectors. The third neighborhood canvassing event scheduled for March 11 at Vista del Camino Park will be the last one until October. Discussion followed regarding the tremendous response, tracking results, business participation, and how people can get involved.

Mr. Robins suggested that the Committee plan on having a table at the fall event and decide what type of material to have at the table. Ms. Register reported that the City might have some money in the budget for small printing jobs at that time. Vice-Chair Scott suggested that the Committee add it to the May agenda for discussion.

PRIDE COMMITTEE NAME CHANGE DISCUSSION AND POSSIBLE ACTION

MS. CARR MOVED THE NAME CHANGE DISCUSSION BE RESCHEDULED FOR THE APRIL 6, 2006 MEETING. THE MOTION WAS SECONDED BY MR. ROBINS AND CARRIED UNANIMOUSLY BY A VOTE OF SEVEN (7) TO ZERO (0).

AWARD FOR NEIGHBORHOOD CLEAN UPS DISCUSSION AND POSSIBLE ACTION

MR. ROBINS MOVED THAT THE DISCUSSION REGARDING THE AWARD FOR NEIGHBORHOOD CLEAN-UPS BE RESCHEDULED FOR THE APRIL 6, 2006 MEETING. THE MOTION WAS SECONDED BY MS. CERRITO AND CARRIED UNANIMOUSLY BY A VOTE OF SEVEN (7) TO ZERO (0).

STAFF UPDATES

Ms. Register summarized the discussions and decisions regarding the Adopt-a-Road project, Clean-Up of Pride Park, Senior Home Improvement, Arbor Day Tree Planting Project, and two rescheduled discussions. She reminded Committee members to inform staff if they are unable to attend any monthly meeting.

Ms. Register reported that codifying the Scottsdale Pride Committee would be rescheduled for the May meeting along with further discussion of the name change. Ms. Donna Bronski of the City Attorney's office will be in attendance.

MEMBER UPDATES

Ms. Stevens presented a chart entitled "Scottsdale Pride History" showing projects and activities from 2000 through 2005. She suggested that Committee members review it to get ideas for projects they may want to bring back or build upon.

In answer to a question from Ms. Snyder, Ms. Register explained that STOMP was a program devised by the Human Services Division to help senior citizens. She noted that the online city organizational chart is helpful. There is an eight-week class, Scottsdale City Government 101, where department heads speak about various issues faced by their departments. Noting that the current class is full, Ms. Register suggested that anyone interested sign up for the September class.

Vice-Chair Scott requested that Ms. Register send the Committee members a reminder e-mail concerning the class.

PUBLIC COMMENT

No members of the public wished to address the Committee.

ADJOURNMENT

With no further business to discuss, the meeting adjourned at 6:40 p.m.

Respectfully submitted,
AV Tronics, Inc.